### Conferences and seminars – archive 2015

## Research Open Day - 6th year (all-day series of lectures and discussions)

21. 1. 2015 academic personnel of ŠKODA AUTO University present current project activities

### China is our future? or inspired by China

18. 11. 2015 Martin Kříž, Consultant of the China - consulting companz, lecturer and certified interpreter

#### 4.0 Industry and Economic Policy of the Czech Republic

11. 11. 2015 Ing . Jan Mládek , PhD . , Minister of Industry and Trade of the Czech Republic

#### The taxation of multinational corporations or transfer pricing practice

11. 11. 2015 Mgr. Ing. Radim Bláha, Deputy Director and Head of International Taxation Specialized Tax Office

# Consumer Choice" Paradigm in German Ordolibaralism and its Impact upon EU Competition Law

09. 11. 2015 Prof. Dr. iur. Peter Behrens, MCJ (N.Z.U); Institute of European Integratio

#### Opportunities and Challenges in Language Teaching and Learning

10. -11. 9. 2015 international conference

Key-note speakers:

**Sophia Butt**; International HE Consultant

Libor Štěpánek; Director of the Language center, Masaryk University of Brno

Ruben Comadina Granson, Head of MFL, Senior lecturer in English and Spanish, University of

Groningen

Conference programme

# Do we need Artificial Intelligence and Knowledge Systems also in the management? Making Knowledge and Expert Systems.

26.-27. 05. 2015 RNDr. Eva Rakovská, PhD.; Department of Applied Computer Science; University of Economics in Bratislava

# Impacts of universities and R & D policy and legal regulation in the national and European context

Is there Czech University able to fulfill its essential tasks - teaching, science , the third role? And at what cost?

15. 5. 2015 Dr. Mgr. Aleš Vlk, director of Tertiary Education & Research Institute, z.ú. Brno

### **Media and Demokracy**

13. 5. 2015 Milan Fridrich, Czech TV's programme director

# EMU Response to the Crisis and Coordination of Economic Policies - Recommendations to the Czech Republic

21. 4. 2015 Ing. Zdeněk Čech, Ph.D. M.A.; Economic Advisor, European Commission - Representation in the CR Research Open Day - 5th year (all-day series of lectures and discussions)

21. 1. 2015 academic personnel of ŠKODA AUTO University present current project activities