

Conferences and seminars – archive 2013

Crisis Communication in the state administration and corporate sector (discussion forum)

09. 12. 2013 Mgr. Marek Zeman, media director MŠMT and press secretary

New Trends in Corporate Communication (lecture and discussion)

04. 12. 2013 Martin Vymětal, Marketing Director of Boomerang Publishing

Opening ball of the SKODA AUTO University

22. 11. 2013 social event for students, employees and friends of the University

 [Report from the ball](#)

MIM technology and it's application in automotive industry

14.1 11. 2013 Michal Kašík, international company INDO-MIM

 [Presentation \(3,35 MB\)](#)

Research Open Day - 4rd year (all-day series of lectures and discussions)

16-17. 10. 2013 academic personnel of ŠAVŠ present current project activities.

Marketing Communication in the Automotive Industry

26. 4. 2013 Christoph Hohmann, the Head of the International Marketing Department at ŠKODA AUTO a.s.

Automotive Language Training 2013

22.4.2013 International Conference and Expert Workshop

Language Festival (exhibition of textbooks and presentations on language teaching)

19. 02. 2013

New Private Law from 2014 (discussion forum)

09. 04. 2013, prof. Dr. JUDr. K. Eliáš, lead author of the new Civil Code coming into effect in 2014

8th Framework Programme of the EU - HORIZON (internal workshop)

09. 01. 2013 Ing. Eva Hillerová, contact officer TC AV ČR