

## Conferences and seminars – archive 2012

All you wanted to know about EU Framework Programmes but were afraid to ask (workshop)

30.11.2012 Ing. Lenka Chvojková, Ph.D., national contact officer for financial and legal matters of the 7th FP

Specifics of Crisis Communication (discussion forum)

28.11.2012 Mgr. Marek Zeman, MŠMT

What do Marketing, Marketing Research and Marketing Communication all have in common?

22.11.2012 prof. PhDr. Miroslav Foret, CSc; MENDELU (discussion forum)

Research Open Day - 3rd year (all-day series of lectures and discussions)

13. 11. 2012 academic personnel of ŠAVŠ present current project activities.

List of presentations:

Project IGA/2012/1 doc. Krabec

Project IGA/2012/2 Ing. Štrach

Project IGA/2012/5 JUDr. Šmejkal

Project IGA/2012/6 JUDr. Ing. Skalická

Project IGA/2012/8 Mgr. Černý

Project IGA/2012/11 JUDr. Ing. Skalická

Annual lecture of ŠKODA AUTO University: IFRS - Framework Based Teaching

22.10.2012 Dr. Guillermo Braunbeck, IFRS Foundation

The European Union through the eyes of a Czech MEP (discussion forum)

02.10.2012 RNDr. Pavel Poc, europoslanec České republiky

The economic situation in Europe, the Czech Republic and the impacts on the euro and the Czech crown (discussion forum)

20.09.2012 Vladimír Pikora, analyst and chief economist at the independent consultancy firm Next Finance

New Trends in Corporate Media (lecture and discussion)

16. 05. 2012 Martin Vymětal, Marketing Director of Boomerang Publishing

Constitutional Justice (discussion forum)

10.05.2012 JUDr. Pavel Rychetský, lawyer, former Vice Chairman of the Czechoslovakian Government, president of the Constitutional Court of the Czech Republic

Challenges for the future: Can the Czech Republic handle structural reforms? (discussion forum)

04.05.2012 doc. Ing. Pavel Mertlík, CSc., chief economist at Raiffeisenbank and lecturer at the Institute of Economic Studies at the Faculty of Social Sciences Charles' University, Prague

[Presentation \(pdf, 484 kB\)](#)

Wind power and everything on and around it (discussion forum)

26.04.2012 Ing. Jiří Špičák, Czech Society for Wind Energy

Apple Technology in Education (workshop)

26.03.2012 experts from Dragon s.r.o. and Apple ČR

Exact Methods in Logistics (international conference)

30. - 31. 1. 2012, lectures from experts in academic and practical spheres

Programme (37,7 kB)

Risk management in the supply chain (415 kB)

Agile and resilient supply chains (140 kB)

Lean Six Sigma Logistics (112 kB)

Models of optimal division of orders (947 kB)

Optimisation of production logistics processes in machinery enterprises (410 kB)

Optimisation models in courier services (1,85 MB)

Computer simulation at ŠKODA AUTO (2,32 MB)

Logistics and process management of services and hi-tech systems (395 kB)

Deciding the optimal combination of own and external transportation in a company (108 kB)

Use of improvement principles in industrial enterprises (436 kB)

PROCEEDINGS FROM THE CONFERENCE