Mission

- Offers unique study programmes in technical, IT and business studies,
- reflects the latest scientific and educational trends,
- combines academic excellence with internships and work experience of students,
- participates in national and international research and development projects,
- follows the needs of automotive industry leaders,
- strives for high level of internationalization,
- respects the values of sustainability, diversity and social responsibility,
- fulfils its third role on national, regional and local level.

Vision

- Internationally recognised higher education institution connected with industry, particularly automotive,
- attractive for talented and highly motivated local and international students,
- focusing on relevant knowledge, skills and practical experience of its graduates, ensuring high graduate employability.