

Bachelor's degree programmes

Bachelor's degree programme – B0413P050002 Economics and Management

Supervisor: doc. Ing. Romana Čížinská, Ph.D.

<i>Study programme title</i>	<i>Specialisation title</i>	<i>Profile</i>	<i>Educational field</i>	<i>Mode of study</i>	<i>Accreditation valid until</i>
Economics and Management	Financial Management	Professional	Economic fields	full-time and part-time	14/07/2028
Economics and Management	Sales Management	Professional	Economic fields	full-time and part-time	14/07/2028
Economics and Management	Logistics and Quality Management	Professional	Economic fields	full-time and part-time	14/07/2028
Economics and Management	Human Resources Management	Professional	Economic fields	full-time and part-time	14/07/2028
Economics and Management	Purchasing Management	Professional	Economic fields	full-time and part-time	14/07/2028

Bachelor's degree programme – B0413P050006 Business Administration

Supervisor: doc. Ing. Romana Čížinská, Ph.D.

<i>Study programme title</i>	<i>Specialisation title</i>	<i>Profile</i>	<i>Educational field</i>	<i>Mode of study</i>	<i>Accreditation valid until</i>
Business Administration	Financial Management	Professional	Economic fields	full-time	8/1/2029
Business Administration	Marketing and Sales Management	Professional	Economic fields	full-time	8/1/2029
Business Administration	Logistics and Quality Management	Professional	Economic fields	full-time	8/1/2029
Business Administration	Human Resources Management	Professional	Economic fields	full-time	8/1/2029
Business Administration	Purchasing Management	Professional	Economic fields	full-time	8/1/2029

Bachelor's degree programme – B0413P050014 Business Informatics

Supervisor: doc. Ing. Helena Chytilová, Ph.D., M.A.

<i>Study programme title</i>	<i>Profile</i>	<i>Educational field</i>		<i>Mode of study</i>	<i>Accreditation valid until</i>
Business Informatics	Professional	Economic fields 67 %	Informatics 33 %	full-time and part time	2/10/2029

Bachelor's degree programme – B0413P050017 Industrial Management

Supervisor: prof. Ing. Radim Lenort, Ph.D., ALog., Ing. Paed. IGIP

<i>Study programme title</i>	<i>Profile</i>	<i>Education field</i>		<i>Mode of study</i>	<i>Accreditation valid until</i>
Industrial Management	Professional	Economic fields 67 %	Engineering, technology, and materials 33 %	full-time	November 2029