

Bachelor's degree in Purchasing Management

Graduate profile

The Purchasing Management specialization is part of the Economics and Management program and focuses on the dynamic field of international business. This specialization prepares you for a career where negotiation, relationship building with business partners and strategic decision making are key. In addition to a foundation in management and marketing disciplines, students learn how to effectively manage purchasing processes in a global environment. Attention is also given to international business, project management and financial analysis.

The teaching emphasises the link between theory and practice. Students engage in case studies, simulations of real purchasing negotiations and management games. An important part of the study is the internship, which they complete in major companies such as Škoda Auto or foreign companies within the Volkswagen Group. Thanks to the Erasmus+ programme, students can also travel to more than 60 partner universities around the world or choose interesting destinations such as China, India, South Korea or the USA.

Graduates of this specialisation are equipped not only with specialist knowledge in purchasing, but also with practical skills such as negotiation, business opportunity analysis and supply chain management. Studying will open doors to travel and cooperation with business partners around the world.

Graduate employment

This specialisation provides graduates with a comprehensive education that enables them to hold purchasing positions in a variety of industries, particularly in international companies. Graduates can find employment not only in the automotive industry but also in other manufacturing and non-manufacturing sectors. In addition, they are prepared to continue their studies in master's programmes, either in the Czech Republic or abroad. See what you can experience in purchasing! [Watch the video!](#)