

# ERASMUS+ Course Catalogue 2023/2024



## Winter semester

18. 9. – 15. 12. 2023

Orientation week 18. – 24. 9. 2023

Exam period until 31. 1. 2024

Students may register for any course.

The university cannot guarantee timetable collisions outside the groups.

Some of the subjects might not be open in regards of low interest shown by students.

DD - Compulsory for students of a Double Degree programme.

**Bachelor Degree**

<b>Code</b>	<b>Group 1*</b>	<b>ECTS</b>
AAU-1	<u>English for Academic Purposes - Module 1</u>	4
INF	<u>Informatics I</u> <sup>DD</sup>	3
MA1	<u>Mathematics I</u>	5
MPS	<u>Managerial Psychology and Sociology</u>	4
NJY-1	<u>German B1 Level For Foreigners - Module 1</u> <sup>DD</sup>	4
PR1	<u>General Law I</u>	4
ZMN	<u>Management</u>	5
ZUUV	<u>Introduction to Accounting and Financial Reporting</u>	5
<b>Group 2*</b>		
AAU-3	<u>English for Academic Purposes - Module 3</u>	4
MAE	<u>Macroeconomics I</u>	5
NJY-3	<u>German B1 Level For Foreigners - Module 3</u>	4
NP	<u>Business Administration</u> <small>intensive week in February</small>	5
OV1	<u>Operational Research I</u>	4
ST	<u>Statistics</u> <sup>DD</sup>	5
ZDFP	<u>Fundamentals of Tax and Financial Law</u>	4
ZSV	<u>General Machine Engineering</u>	4
<b>Group 3*</b>		
B2B	<u>B2B Marketing</u>	4
PM	<u>Legal Aspects of Marketing</u>	2
<b>Group 4*</b>		
SMMK1	<u>Statistical Methods for Quality Management I</u>	3
SRR	<u>Supply Chain and Channel Management Simulation</u>	3
<b>Group 5*</b>		
FI	<u>Finance</u>	4
MZD	<u>International Taxation</u>	2
<b>Without groups</b> <small>possible collisions between all subjects</small>		
APA	<u>Academic Writing in English</u>	2
CLC	<u>Czech Language and Culture for Foreigners</u> <sup>DD</sup>	6
IBC	<u>Intercultural Business Communication</u>	3
KKFP	<u>Business Communication Competences</u> <sup>DD</sup>	2
MG	<u>Media Literacy</u>	3
MK	<u>Marketing Communication</u>	3
NTA	<u>New Trends in Automotive Industry</u>	3

**Master Degree**

Code	Group 1*	ECTS
EKM	<u>Econometrics</u>	4
IP	<u>Enterprise IT Management</u> <sup>DD</sup>	4
MIE2	<u>Microeconomics - Intermediate Course</u>	5
MSUV1	<u>International Financial Reporting Standards I</u>	5
NJX-1	<u>German A2 Level For Foreigners - Module 1</u>	6
STMR	<u>Strategic Marketing Management</u>	6
<b>Group 2*</b>		
MFI	<u>Managerial Finance</u> <sup>DD</sup>	5
PIZ	<u>Working with Information Sources</u>	1
<b>Group 3*</b>		
RSMPM	<u>Social and Managerial Potential Development</u>	4
NJX-3	<u>German A2 Level For Foreigners - Module 3</u>	6
ORV2	<u>Organization and Management of Production II</u>	4
SMMK2	<u>Statistical Methods for Quality Management II</u>	5
<b>Group 4*</b>		
KIM	<u>Managing Creativity and Innovation</u>	3
MMRA	<u>International Marketing in Automotive Industry</u>	4
<b>Without groups</b> <small>possible collisions between all subjects</small>		
APA	<u>Academic Writing in English</u>	2
CLC	<u>Czech Language and Culture for Foreigners</u>	6
IBC	<u>Intercultural Business Communication</u>	3
KKFP	<u>Business Communication Competences</u>	2
MG	<u>Media Literacy</u>	3
NTA	<u>New Trends in Automotive Industry</u>	3
NJX-2	<u>German A2 Level For Foreigners - Module 2</u>	6

**\*Double Degree (minimum of 30 ECTS)**

Code		ECTS
NJY-1	<u>German B1 Level For Foreigners - Module 1</u>	4
ST	<u>Statistics</u>	5
KKFP	<u>Business Communication Competences</u>	2
IP	<u>Enterprise IT Management</u>	4
MFI	<u>Managerial Finance</u>	5
INF	<u>Informatics I</u>	3
CLC	<u>Czech Language and Culture for Foreigners</u>	6
	<u>Optional course</u>	1 or more