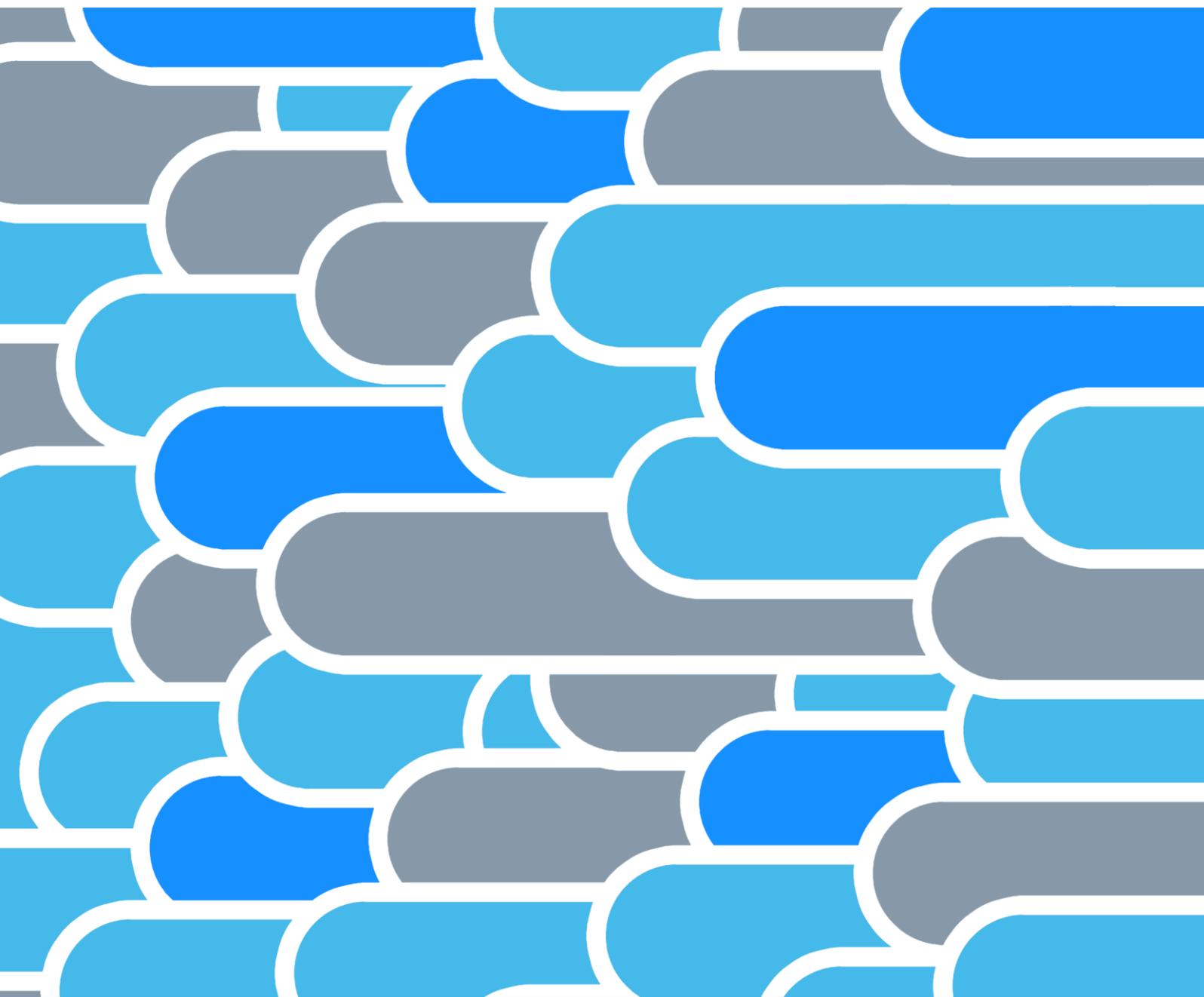


JEUL Newsletter Nr.4

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Project activities

During the last half a year the project team has carried out several important activities and achieved milestones planned within the project:

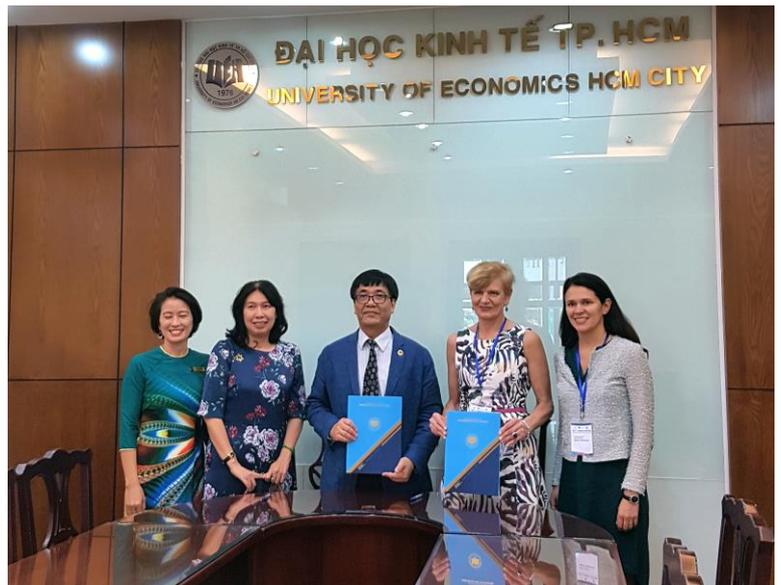
Workshop on Embedding the Results of the Enterprise Survey and Feedback from Student Placements took place at Škoda University (Czech Republic) on 27th to 31st May 2019. Experts from Škoda University presented the case examples on curricular and course design based on university-enterprise cooperation

Project partners develop the JEUL placement platform. The online platform intends to facilitate the work of the Placement Offices of Chinese and Vietnamese universities, helping them to build and enhance their capacities.

EUH conducted a student survey on knowledge and skills required during internship was administered on 1,204 fourth-year undergraduate students of UEH. The purpose of this survey was to understand the kind of knowledge and skills students used and needed to perform their job in their internships. The results of this survey will help UEH improve and adjust the curricula, the content of modules and subjects, teaching methods and assessments.

Extended cooperation

Assoc. prof. Hoang Hai Yen, School of Banking, University of Economics Ho Chi Minh City (Vietnam) visited JEUL partner: Vilnius University (Lithuania) on the 13-17th of May, 2019. During the visit, she delivered a lecture at Faculty of Economics and Business administration, Vilnius University, reviewing the development and challenges of Vietnam economy. Moreover, assoc. prof. Hoang Hai Yen visited lectures by hosting university professors and met with the administration of the Faculty of Economics and Business administration, Vilnius University, discussing possibilities of extended student and staff cooperation between VU and UEH.

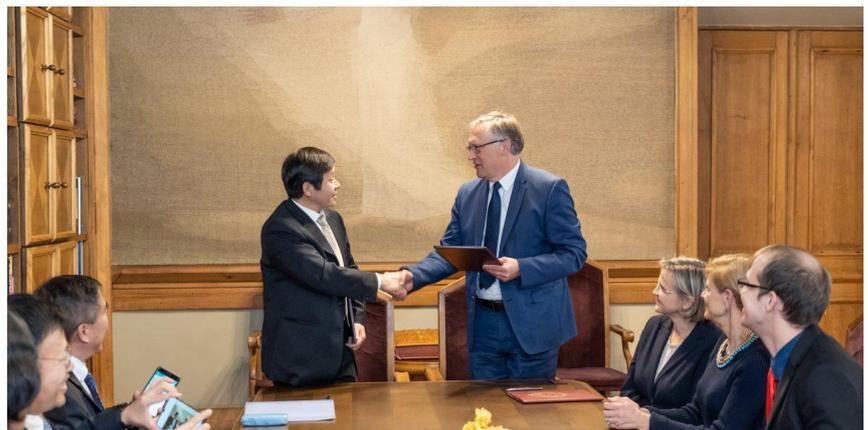


In June, 2019, JEUL partners Škoda Auto University (Czech Republic) and Banking University (Vietnam) have signed a cooperation agreement to further support study opportunities for students from both universities.

Assoc. prof. Laima Urbsiene from Vilnius University visited UEH at the beginning of July, 2019. She delivered lectures about financial markets and ran a simulation on trading on stock exchange, where a part of students and professors were sellers, and the other part were buyers of securities. Furthermore, assoc. prof. Laima Urbsiene has met UEH representatives to discuss the research, JEUL project activities and cooperation with UEH academic staff.

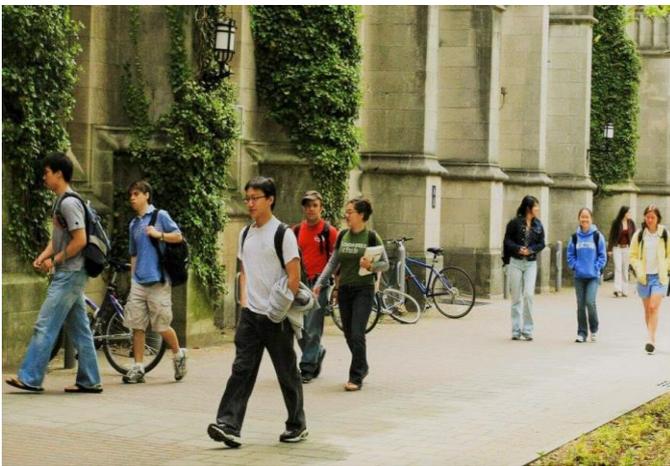


In October, 2019, JEUL partners: Vilnius University (Lithuania) and Nanjing University of Aeronautics and Astronautics (China) met in Vilnius to sign the Memorandum of Understanding on joint academic and research activities. Universities look forward to promote international academic cooperation and the exchange of teaching and research experiences, as well as to hold joint international conferences and joint research projects.



EUH student survey on knowledge and skills required during internship

1,204 fourth-year undergraduate students of UEH participated at the survey, aimed at understanding the kind of knowledge and skills students used and needed to perform their job in their internships.



When asked to rate on the skills and knowledge that need to be improved prior to internships, administrative technology was rated as the most needed skill, with the highest percentage of 89.4 gave the rating of 4 (needed) and above. In contrast, leadership was rated as the least needed skill, with the highest percentage of 8.8 gave the ratings of 2 (not needed) and below. These results suggest that students are often assigned to administrative positions during their internships, which require frequent use of office programs such as MS Word and Excel or dealing with customers, rather than management or group-work positions that require leadership.

Regarding demographic information, the majority of the students, 84.8% of them started their internships after completing seven academic semesters, and 9.9% of them started after eight academic semesters. The size of the organizations was reported by 57.7% of the respondents, ranging from 10 to 80,000 employees, the highest percentage of students worked in the field of banking, finance and commerce, services, logistics. Most of the students (63.9%) reported to have their internships in the private sector, 12.6% of them worked in joint stock companies, 12% worked in foreign-owned companies and the lowest of 10.4% worked in the public sector. This suggests that students tend to find internships at private companies more easily than at public/government companies.

Based on the survey results, UEH has planned to add some subjects in the curricula in order to students will have more knowledge and skills to be suitable to the requirements of the employers.

Workshop on Embedding the Results of the Enterprise Survey

Skoda Auto University hosted the workshop “Co3 Education: Collaborative, Cooperative and Company-Driven”, which was oriented on embedding the results of the enterprise survey and feedback from student placement. The workshop took place on 27th to 31st May 2019 in Check Republic.

The workshop consisted of three integral parts:

- | Presentations of experts from ŠKODA AUTO University and from corporate partners, providing best case examples on curricular and course design based on university-enterprise cooperation.
- | Team work of participants from each institution geared towards developing suggestions for curriculum- or course-level improvements.
- | Presentations of participants from each institution introducing proposed results of the workshop.



On January 2020, Skoda Auto University will host the follow-up workshop, which will facilitate the curriculum development in Chinese and Vietnamese universities taking into account the results of the enterprise survey and feedback from student placements.

Future events

- | 2nd JEUL project Annual meeting will be hosted by Skoda Auto University on 10- 17th January, 2020 and will be combined with the follow-up workshop targeted at improving the study curricula by embedding results of the survey.

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Follow the project activities by joining [LinkedIn group](#).

JEUL partners



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