

Bachelor study program

FINANCIAL MANAGEMENT

Graduate Profile

The Financial Management specialization is part of the Economics and Management study program. Yippee focused on the area of corporate finance, financial management, and ties between manufacturing companies and the financial sector. It is based on knowledge of microeconomics and macroeconomics, mathematics, statistics, informatics, accounting, law, tax systems, and economic and financial management. Profiling teaching is oriented towards the area of financial planning and operational financial management of an industrial enterprise. All this based on the application of modern methods and financial management and managerial decision-making tools. Special emphasis is placed on the application of simulations of real decision-making tasks. Also respected are marketing, personnel, and psychological-social aspects of management.

Teaching is based on linking theoretical and practical skills. Teachers in their subjects often use case studies or interactive management games so that the students understand the issue in detail. Practical management skills students gain not only the mandatory semester internship at domestic or foreign companies, which are engaged in international trade but also thanks to teaching, within which they regularly meet with experts from practice.

Compulsory internship is included in the fifth semester of study to increase the employability of graduate students. For mandatory internships, students most often choose Škoda Auto and other partner Škoda Auto companies, universities, or foreign companies, especially within the group Volkswagen, in which they travel with the support of the Erasmus+ program.

As part of the Erasmus program, students can also spend a semester or two at one of the more than fifty partner universities of the school. Škoda Auto University also offers very interesting projects outside of Erasmus and it is thus possible to choose for your foreign experience destinations such as China, India, South Korea, or the USA.

Graduates of the specialization can further deepen their knowledge and skills within the framework of subsequent master's specialization in Finance in International Business. Due to the expanded and comprehensive common basis of all bachelor's specializations is the student ready to study also the other master's specializations offered by the school.

The Financial Management specialization is intended for students who have analytical thinking and would like to they penetrated the secrets of corporate finance. A graduate of the Financial Management specialization is equipped with economic and managerial knowledge and skills in the field of financial management of the company, with an accent on manufacturing companies. A graduate of the specialization has knowledge and skills in the field of theoretical and of applied sciences such as theoretical economics, accounting and financial management, economic law, taxation, marketing, management, statistical theory and economic statistics, but also user knowledge of ICT and two world languages. At the same time, it has extensive social services competencies, mainly relating to communication and presentation skills, and teamwork skills.

He is equipped with an appropriate combination of technical and economic knowledge and is capable of them practical application, which distinguishes him from graduates of other universities with similar orientations.

Graduate Employment

The application of graduates of the Financial Management specialization in the labor market is primarily assumed in the positions of specialists, coordinators, and managers not only at Škoda Auto a.s., the Volkswagen concern, and the network of suppliers but also in corporate practice across the whole economy.